

GUGLIELMO FIOCCHI

Guglielmo Fiocchi, 51, is the Chief Executive Officer and General Manager of Sogefi S.p.A, and he has had a long experience of more than 25 years in the car components sector at global level. After graduating in Aeronautical Engineering from the Milan Politecnico and a short experience in Aeritalia (today Alenia), in 1986 he joined the Pirelli group where he worked for 25 years mainly in the tyre sector. In Pirelli he began his career in industrial operations for the different products business unit and subsequently gained experience in management control in the tyre sector. In 1997 he left the Pirelli group to begin a managerial experience in BTR, the Anglo-German company active in the sealing systems sector in Germany and Eastern Europe, becoming general manager. After about a year he returned to Pirelli with the position of global head of industrial operations in the tyre sector. After that he became chief executive of Pirelli Tyre Germany, one of the main affiliates of the group at world level, and chairman of Pirelli Romania. In the following years at various times he headed all the main business units of Pirelli Tyre: motorcycle, industrial vehicles and cars tyres. Guglielmo Fiocchi was born in Lecco, is married and has two children.