

The new 2016/2017 Sogefi paper catalogues are available

Sogefi Group has recently released fully updated 2016/17 catalogues in 10 languages for each of its aftermarket filter brands: Purflux, Fram and CoopersFiaam.

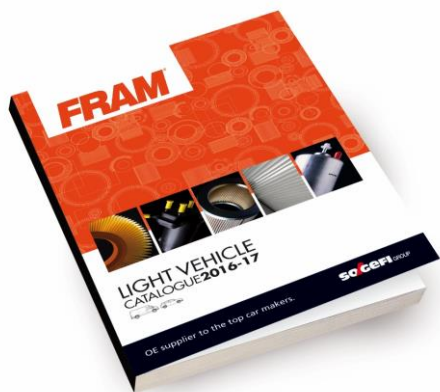
Guyancourt, 19th December 2016 – Sogefi has recently released a new edition of the IAM brands' catalogues. The book which contains more than 500 pages (100 pages more than the previous one, thanks to many new products and vehicles integrated) covers all the filters families for Passenger Cars and Light Vans.

A useful summary page at the beginning enables the reader to make a quick and easy informed product selection from the range, saving time and effort.

Specific pages are dedicated to product presentation, superseded references, bar codes and of course new products like: the Renault Megane 1.6 diesel module, the Ford Transit 2.2 TdCi diesel and oil module, the Renault Clio 1.5 dCi diesel module, to name a few.

The new catalogue version improves coverage of the car parc compared with the previous:

- of more than 8 millions in the air filters
- 5 million in cabin air filters
- more than 2 millions in fuel filters
- and over 2 millions in oil filters.



All the catalogues are also available online on the relevant brand's website: www.purflux.com, www.coopersfiaam.com and www.fram-europe.com.

Starting from January 2017 the online catalogue section will be equipped by a new search bar to improve the consultation experience making it more easy and immediate.