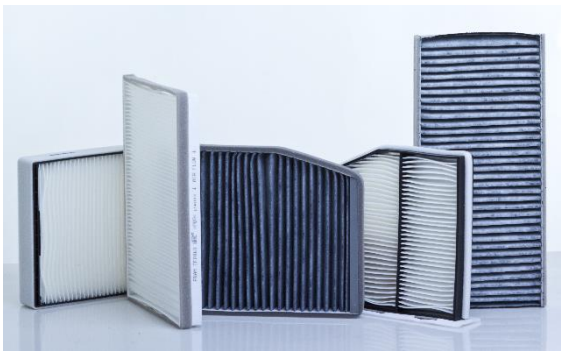


Sogefi Cabin filter: new application available

Sogefi offers, through the IAM brands Purflux, FRAM® and CoopersFiaam, two types of filters to the aftermarket that protect against external pollution as well as any bad smells: **Pollen and Activated Carbon Filters**.

The Pollen cabin air filter stops all particles bigger than 40 microns, including surrounding dust, vegetable dust, pollen, bacteria, brake residue, mould, sulphur oxides and exhaust gases.



The Activated Carbon filter stops all particles as well as odors thanks to Sogefi's high tech design that consists of three filtration layers: one active carbon layer between two layers of non-woven fibres. In addition it reduces the likely concentration of noxious gases inside the car that could cause both headaches and coughing.

Most cabin filters in modern cars are accessible and easily replaced without specific tools. The longer cabin air filters remain in the car, the worse the accumulation of bacteria inside the vehicle becomes. This therefore lowers the flow of fresh air into the cabin. In an urban environment, filter efficiency reduces even faster, especially in traffic jams and at low speeds when exhaust gases can create a dangerous gas tunnel in the cabin.

Therefore, as with all other filters, cabin filters must be changed during the annual service along with other service item filters. In this way you do not only provide a benefit to your customers driving experience, but you will also realize a better margin opportunity for your business. As a reminder - cabin filters are also equipped in vehicles without an AC system.

Recently Sogefi has released the Aftermarket **Pollen cabin filters** for **Citroen C1 II VTi**, **Peugeot 108 VTi (1.0 and 1.2)** and **Toyota Aygo VTi (1.0 and 1.2)**. This product is available with the brand codes: Purflux AH495, FRAM® CF11953, CoopersFiaam PC8453.

The Pollen cabin filters for **Renault ESPACE V (1.6 dCi and 1.6 TCe)** available with the codes: Purflux AH516, FRAM® CF12147, CoopersFiaam PC8476.

As well as the **Activated Carbon filter** for **Renault Twingo III (0.9 TCe 90, 1.0 SCe 70)** and **Smart Forfour (0.9, 0.9 Brabus and 1.0)** and **Fortwo (0.9 Brabus, Cabrio 0.9, Coupe 1.0)** Coupe, cabrio, Fortwo III and Forfour III – available in the codes: Purflux AHC516, FRAM® CFA12147, CoopersFiaam PCK8476.

And the **Activated Carbon filter** for **BMW 5 Series (E60/E61)** and **6 Series (E63/E64)**, available with the references: Purflux AHC219-2, FRAM® CFA10103-2, CoopersFiaam PCK8168-2.

To learn more about our products and the fitting instruction, check online at the link www.purflux.com, www.fram-europe.com and www.coopersfiaam.com.

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