

## MAK Award declares FRAM® filters as the best filters of 2019

Sogefi is pleased to announce that for the third consecutive year, has been awarded with the “**MAK Award**” by the Russian influential automotive aftermarket media and automotive technician experts.



During the ceremony held on October 31st at the Crocus City Mall in Moscow, the jury named **Fram® filters as the best filters of 2019.**

Fram® is an international filter brand with over 85 years of extensive expertise in filtration. It is recognized as a “global filtration expert”, synonymous with original quality and continuous innovation for the independent aftermarket. All the oil, fuel, engine air and cabin air filters, benefit from Sogefi’s Original Equipment pedigree, being manufactured with the same quality standards. The key benefits for both garages and the end-customers are that Fram® filters offer better performance.

Sogefi is offering a **broad product range to Russian customers** through its **warehouse based in the Moscow area**, providing shorter shipping times as well as maximum logistical efficiency and product availability.

### More information about the contest

The World Automotive Components International Award (MAK Award) has been held annually since 2012. Every year, the consumers vote for their favourite brand on the [www.mak-award.ru](http://www.mak-award.ru) page in several categories, such as filters, spark plugs, clutches etc... During the event, more than 500 manufacturers from 23 countries participated in the event, over 150,000 people voted in consumer nominations and more than 140 industry experts were involved. Today, the prize implies 16 nominations that objectively reflect the Russian market for the automotive components industry.

