

## **Press Release**

## New FCA Group "FireFly" engines equipped with Sogefi oil filter

Sogefi, the automotive components company of the CIR Group, is the original equipment manufacturer (OE) of the oil filter fitting the FCA Group new "FireFly" petrol engine family.

Recently the automotive group launched the new "FireFly" engines on various models, starting with the **new FIAT 500X** and the **Jeep Renegade**.

These engines made of aluminium (instead of cast iron, like the previous ones) are lighter, more eco-friendly, and compliant with the 6/D-Temp regulation in force from September 2019.

The Sogefi oil filter mounted on these engines plays an essential role in their proper operation,



retaining the abrasive particles produced by ordinary wear and continuously purifying the oil from combustion residues.

Moreover, thanks to Sogefi's exclusive **Chevron pleating technology**, the filter offers an extraordinary capacity to retain dust in a compact space.

The oil filter is available in the Aftermarket brands, requesting the following codes: **Purflux** LS1079, **FRAM®** PH12479 and **CoopersFiaam** FT6847.

The Sogefi product range offers added value to all customers in terms of quality, service and customer support. Furthermore, the apps - available for Apple and Android devices - and digital tools make the search for spare parts easier, faster and more complete, making it possible to stay up to date with all the brand's latest products.



